

Connect Nevada Broadband Hero Award

1. **Develop Award Criteria:** The awards are presented to the individual, organization, educational institution, government agency, or business that has successfully used broadband technology to increase broadband access, adoption, and/or use in the Connected State. The award winner successfully uses broadband technology as a vehicle for growth in adoption and can be considered a model for others in the Connected State and elsewhere. The award winner recognizes the benefits of using broadband technology and promotes and implements its use in creative and inspiring ways.
2. **Logistics:** Connect Nevada should form a small committee (4-6) to modify the award criteria to fit the needs of our state. Normally only two meetings are required: 1) to establish the award criteria; and 2) to select award winners from nominations. Award winners should be selected about four weeks prior to the summit. Award design should be solidified 2 months prior to event.
3. **Award Descriptions:**
 - **School District/ or Educational Program Broadband Hero Award** goes to a school district that has successfully used broadband technology to enhance the educational capacity of its institutions as well as inform students and parents of the value of broadband adoption.
 - **Postsecondary Institution Broadband Hero Award** goes to a postsecondary institution that has successfully used broadband technology to enhance its educational capacity as well as provide students with an improved educational experience using broadband technology.
 - **Adoption Broadband Hero Award** goes to the individual, organization, company, or local government that successfully implemented programs that lead to the adoption of broadband technologies and or digital literacy.
 - **Community Broadband Hero Award** goes to the community that has demonstrated outstanding achievement towards the goals of increasing broadband access, adoption, and use in their community.
4. **Nominations Outreach:** Develop press release and other forms of distribution to disseminate announcement of nominations to broad audience. Place nomination information on the Connect Nevada website. Send nomination information to allied groups for further distribution to their members.
5. **Sponsorship:** The Broadband Hero Award provides an opportunity to seek corporate sponsorship for the summit.
6. **Suggested Information:**
 - Nominee
 - Contact Name
 - Category
 - Address
 - Telephone
 - Email
 - Letter of Nomination
 - Photos and additional support materials